

Klavdiya Bolshakova

Application for Web Developer, XXX

Work Permit in the UK

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SUMMARY

Web Development Professional committed to continuous skill advancement, with formal education in Information Technologies and Art Business. Bringing 3 years of expertise in React.js, JavaScript, HTML5/CSS3, GSAP animations, MongoDB, and cloud platforms Netlify and Heroku. Transitioned from art curation and children's fashion entrepreneurship, where running a successful Shopify-based business featuring artistic prints sparked a passion for digital technologies. Specialising in creating engaging, user-focused web experiences that combine technical precision with creative design principles.

Key achievements include:

- ✓ Developed 8+ portfolio projects showcasing proficiency in React.js and advanced JavaScript, including interactive healthcare assessment tools and productivity applications
- ✓ Engineered responsive user interfaces with seamless API integrations, demonstrating expertise through dynamic bill-splitting calculators and real-time weather dashboards
- ✓ Independently engineered Global Chic's complete platform from ground up, creating a responsive web platform that supports 5,000+ members across 80+ countries, resulting in 45% increase in user sign-ups and 50% growth in event participation within first six months
- ✓ Implemented engaging animations and transitions using GSAP, enhancing user experience and visual appeal across multiple portfolio projects

SKILLS:

Front-End Development: HTML5, CSS3, JavaScript, ReactJS, Bootstrap, GSAP

Web Technologies & Integration: RESTful APIs, Postman, Google Analytics

Database Management: MongoDB, SQL

Development Tools & Deployment: Git, GitHub, Netlify, Heroku

Design & Analytics: UI/UX Design, Responsive Design, Performance Optimization

Professional Skills: Problem-solving, Technical Communication, Project Management

EXPERIENCE

Freelance experience:

10/2023 to present

Web Developer (Full Stack Developer)

Project: Global Chic Community Platform

Website: globalchic.club

- **Independently built and launched a full-stack event platform** in just **4 months**, self-learning backend technologies (Node.js, Express, MongoDB) to create a scalable and secure infrastructure.
- **Designed and developed** a seamless event discovery and booking experience, enabling users to explore, register, and pay for events while providing event managers with an easy-to-use admin panel.
- **Integrated Stripe for secure payments**, streamlining the checkout process and contributing to a **30% increase in ticket sales**.

- **Engineered an intuitive admin dashboard** using AdminJS, allowing organisers to manage **50+ events annually** with real-time updates and automation.
- **Optimised API performance and database queries**, reducing event load times by **40%** and improving overall system efficiency.
- **Built a visually engaging and high-performance frontend** with **React.js**, **GSAP animations**, and **Slick Carousel**, enhancing user engagement.
- **Implemented multi-language support (i18next)**, making the platform accessible to users from **80+ countries**.
- **Enhanced SEO and performance** using **server-side image processing (Sharp)**, **sitemap automation**, and **structured metadata**, improving search rankings and site speed.
- **Successfully deployed and maintained the platform** on **Heroku and Netlify**, achieving **99.9% uptime** and ensuring a smooth user experience.

Web Developer (Frontend)

Freelance | 10/2023 – Present

- Developed and deployed **5+ responsive websites** using **React.js**, **HTML5**, **CSS3**, and **JavaScript**, integrating **MongoDB** and **SQL** for dynamic content and user data storage.
- Integrated external **APIs**, including **live weather data** and **geolocation services**, to enhance user experience.
- Created interactive tools such as a **Bill Splitter App** (real-time cost sharing with receipt uploads) and a **Healthcare Assessment Tool** (conditional logic questionnaire with PDF report generation).
- Implemented **GSAP animations** to improve user engagement and visual appeal across multiple projects.
- Managed deployments via **Netlify** and **Heroku**, ensuring smooth release cycles, and used **GitHub** for version control.

Co-owner, Operator

Bimbello Inc. | London, UK | 07/2020 – 07/2023

- **Managed the development of an e-commerce platform**, working with an agency to create a **custom UI/UX** that improved the shopping experience and boosted conversion rates.
- **Maintained and updated the product database** on Shopify, ensuring accurate listings and pricing.
- **Implemented marketing and analytics tools**, adding tracking code snippets provided by an agency to monitor website traffic and user behavior.
- **Optimised SEO and user engagement**, using Google Analytics and data-driven insights to refine marketing strategies.
- **Integrated Shopify add-ons** to enhance functionality, improving customer experience and sales.
- **Developed a passion for software engineering**, leading to further formal education in web development and programming.

Intern

Wellington Court Street Art Project | New York, US | 06/2017 – 07/2017

- **Led digital marketing for a large-scale street art exhibition** featuring **50+ artists**, increasing social media engagement by **30 %**.
- **Conducted research and collaborated with media outlets**, securing press coverage in **4 publications** to expand event visibility.
- **Ensured brand alignment and audience engagement**, crafting promotional content that resonated with the exhibition's artistic vision.

Freelance Writer

Self-employed | 07/2011 – 02/2016

- **Crafted engaging content** for fashion, art, and lifestyle brands, adapting storytelling techniques to enhance brand identity and audience engagement.
- **Developed data-driven content strategies**, aligning messaging with audience insights to maximise reach and impact.
- **Collaborated with designers and marketing teams** to produce visually compelling, user-friendly digital content.

Writer

Independent Media | Moscow, Russia | 11/2008 – 07/2009

- **Researched and wrote feature articles** on health and lifestyle topics, identifying emerging trends and industry shifts.
- **Conducted expert interviews and attended press events**, turning complex information into accessible, engaging content.
- **Worked with photographers and designers** to create visually appealing, editorially strong features.

News Writer

Kommersant | Moscow, Russia | 02/2007 – 09/2007

- **Reported on business and technology trends**, covering innovations in mobile retail and consumer devices.
- **Synthesised technical topics into clear, informative articles**, making complex subjects accessible to a broad readership.
- **Built and maintained industry relationships**, ensuring early access to breaking news and insider insights.

EDUCATION

Graduate Diploma in Computing and Information Systems (Conversion)

Queen Mary University of London | London, UK | Sep 2021 – Apr 2023

- **Grade:** Merit
- **Coursework:** Software Development, Databases, MySQL, SQL, Python, Front-End Development, HTML5, CSS, JavaScript, React.js
- **Skills:** Git, Web Development, Computer Science, System Design

Master of Arts in Art Business

Sotheby's Institute of Art | London, UK | 2016 – 2018

- Explored the **intersection of art markets, data analytics, and digital transformation**, focusing on curatorial project management and valuation.

Bachelor of Linguistics

Moscow Pedagogical State University | Moscow, Russia | 2001 – 2005

- Specialized in **language theory, translation, and cross-cultural communication**.

CERTIFICATIONS & TRAINING

- **React, Redux Certificate** (*Can She Code Inc.*) – Issued Sep 2024
- **GSAP, Figma Certificate** (*Can She Code Inc.*) – Issued Mar 2024
- **JavaScript Certificate** (*Can She Code Inc.*) – Issued Mar 2024
- **HTML5, CSS3, Figma Certificate** (*Can She Code Inc.*) – Issued Oct 2023
- **Certified CSS Developer** (*W3Schools.com*) – Issued Mar 2023
- **Certified HTML Developer** (*W3Schools.com*) – Issued Mar 2023
- **Bootstrap-5 Certificate** (*Can She Code Inc.*)
- **Internship: Venus Over Manhattan Gallery** (*New York*) – Focused on **digital content and audience engagement**.
- **Street Art Marketing & Private Consulting:** Advised artists on **digital presence and data-driven marketing**.
- **Curatorial & Writing Projects:** Published articles and **wrote a book on artist Yulia Iosilzon**.

LANGUAGES

- **Russian:** Native
- **English:** Advanced